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# MARKETING MASSACHUSETTS CRANBERRIES

AUG 1 0 2011

## 1973 CROP

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MARKET NEWS SERVICE

UNITED STATES DEPARTMENT OF AGRICULTURE  
AGRICULTURAL MARKETING SERVICE

FRUIT AND VEGETABLE DIVISION  
MARKET NEWS BRANCH



TABLE OF CONTENTS

Foreword	Page 4
Massachusetts Cranberry Summary, 1973 Crop	Pages 5 & 6
Production of United States Crop	Page 7
Value of Production of United States Crop	Page 7
Weekly Shipments for Massachusetts Cranberries (Rail & Truck)	Page 8
Weekly F.O.B. Shipping Point Price Range - Massachusetts	Page 9
Weekly Price Range in Terminal Markets	
Atlanta - Baltimore - Birmingham	Page 10
Boston	Page 11
Chicago - Cincinnati - Cleveland	Page 12
Dallas - Denver - Detroit	Page 13
Kansas City - Los Angeles	Page 14
Louisville - Minneapolis	Page 15
New Orleans - New York - Philadelphia	Page 16
Pittsburgh - Portland - San Francisco	Page 17
St. Louis - Washington, D.C.	Page 18
Weekly Truck Receipts in Terminal Markets	Page 19 & 20
Weekly Rail Receipts in Terminal Markets	Page 21
Annual Shipments of Massachusetts Cranberries (1957-1973)	Page 21
Annual F.O.B. Price Ranges of Massachusetts Cranberries	Page 21
Unloads in Terminal Markets by Volume & Origin State	Page 22

FOREWORD

The Boston Office of the Agricultural Marketing Service, Fruit and Vegetable Division, Market News Branch, U. S. Department of Agriculture issued a weekly report on Massachusetts Cranberries during the Marketing Season of 1973. The weekly reports covered the period from September 17 to December 17, 1973.

The information in this summary was obtained principally from the weekly reports from growers and dealers in the Cape Cod and Plymouth County areas and releases from the Crop Reporting Board.

We would like to express our sincere thanks for the excellent cooperation and consideration that members of the trade and the Massachusetts Cranberry Experiment Station extended to us during the past season.

Requests for additional copies should be sent to the Agricultural Marketing Service, Fruit and Vegetable Division, Market News Branch, U. S. Department of Agriculture, Washington, D. C. 20250, or to this office: Boston Market Terminal, 34 Market Street, Room 10, Everett, Massachusetts 02149.

RELEASED: Everett, January, 1973

John E. O'Neil and Darrell J. Breed, Local Representatives

MASSACHUSETTS CRANBERRY SUMMARY1973 CROP

PRODUCTION - (Courtesy of the Crop Reporting Service, U. S. Department of Agriculture.) Total production in 1973 at 2.1 million barrels is virtually the same as 1972 but 8 percent less than 1971. Both 1972 and 1971 estimates include quantities not utilized. In 1973 the set aside provision of the Cranberry Marketing Order was not used; thus 1973 final utilization is expected to be a record high.

MARKETING - Early Blacks continued to be the predominant variety grown in the Cape Cod and Plymouth area, followed by Howes and a few miscellaneous varieties. The approximate percentages of these varieties were as follows: Early Blacks 60 percent, Howes 36 percent, and other miscellaneous varieties 4 percent.

Practically all shipments of fresh berries continued to be packaged in cardboard cartons containing 24-1 lb. film bags or window boxes. In southern and eastern markets the window boxes are more in demand. In western and mid-western markets the film bags are preferred. The container ratio for berries shipped from Massachusetts is approximately 57 percent film bags to 43 percent window boxes. Declining in popularity are 25 pound bulk cartons. Only a very few were shipped in 1973. Air freight and boat movement were both heavier in 1973. Export shipments were reported to London, Brussels and Dublin and a small amount to South America.

Harvesting of the 1973 Crop began during the second week of September. This was four of five days ahead of 1972. The early start was mostly due to extremely high temperatures and dry weather in late August and early September. The hot and dry period was broken by several welcome rains in mid-september insuring sufficient water for frost protection. Ideal autumn weather then settled in. Harvesting of Blacks continued at full capacity with the Blacks generally all picked by the first week of October. The early clean-up was at least a week ahead of last season. With a continuance of excellent picking weather the harvesting of the Howe crop started in high gear. With practically no frost danger or inclement weather the Howe crop was generally picked by early in the fourth week of October. This was approximately ten days ahead of last season. The harvesting of the 1973 crop was reported as one of the most uneventful harvesting on record. Practically all of the 1973 crop was machine harvested with about 35-40 percent picked in water. This was a slightly higher percentage than reported in 1972. As in 1971 and 1972 there was an increase in incentive payments for picked berries in 1973.

Truck movement continued as the only initial source of transportation of fresh berries. Some boat movement and a light volume of air freight, both to Europe, was included with truck figures. Total truck movement in 1973 was 662 carlot equivalents. A carlot equivalent comprises 1,000 24-1 lb. cartons. Total fresh berry shipments in 1973 were 105 carlots more than in 1972. This season, in marked contrast to most past seasons, there were sufficient berries to fill all Christmas period orders. Total shipments in 1973 were 19 percent more than in 1972 and 32 percent less than in 1971. Fresh berries in 1973 appeared to be holding their own in volume in relation to the strong processed demand.

Quality and condition of the 1973 crop, as in 1972, has to be divided by the major varieties. Quality of the Blacks, especially early pickings, was variable. The hot weather in late August and early September caused an abnormal amount of sun scald. Berries picked in wetter areas appeared to come through better than berries in drier areas. Screening of Blacks was somewhat difficult where scald was encountered as it is a hard rot. Some soft breakdown of Blacks was reported, especially during the last week or so of screening. Quality of Howes ranged from good to excellent from the beginning of the season to the end. Size of the Howes ranged from medium to large in contrast to the small to medium size of most Blacks. Color of Blacks improved as the season progressed with early pickings showing extremely light color. This was occasioned by the hot weather encountered almost up to harvesting time. In contrast, Howe color was outstanding. The only complaint heard was that in some instances the color was almost too dark. Frost damage, in contrast to many past seasons, was a minor factor in 1973.

Fresh market shipments began during the second week of September. Shipments from the beginning to the end of the season ran ahead of last season. The heaviest shipping weeks of the season included the weeks ending September 21, November 9, 16 and 30th and December 7th. Shipments during these five weeks constituted approximately 57 percent of the total shipments in 1973.

With an eventual crop forecast of 890,000 barrels for Massachusetts, shippers were virtually assured of sufficient berries to satisfy all fresh demands in 1973. With excellent quality and condition reported for the Howe crop all December orders were reported filled.

Distribution on a national basis showed differences in 1973 versus 1972. Unloads into western and mid-western markets for Massachusetts berries were generally heavier than in 1972. Wisconsin unloads showed the largest decline of any producing state in these markets. Washington unloads in 1973 were about unchanged as compared to 1972 figures for Los Angeles, San Francisco and Portland.

The F.O.B. price structure in 1973 was generally higher than in 1972. Blacks in film bags were mostly 10 cents to 35 cents higher. In window boxes 10 cents to 50 cents higher mostly 10 cents to 35 cents higher. Howes in film bags ranged from 25 to 50 cents higher with few exceptions. Window boxes were generally quite comparable with last season. Promotional discounts were in effect for one major shipper from the beginning of the season through the week ending October 27 for Blacks. Promotional discounts for Howes were in effect for the weeks ending December 1st and December 8th.

TABLE NUMBER 1

## ACREAGE, YIELD AND PRODUCTION, 1973 CRANBERRY CROP, WITH COMPARISONS BY CROP REPORTING

State	Acreage Harvested			Yield per acre			Total production		
	1971	1972	1973	1971	1972	1973	1971 *	1972	1973
	<u>Acres</u>			<u>Barrels</u>			<u>1,000 Barrels</u>		
Mass.	11,100	10,900	10,900	96.6	75.1	81.7	1,072	819.0	890.0
N. J.	3,100	3,000	3,200	76.5	65.3	69.1	237	196.0	221.0
Oreg.	810	890	900	84.9	116.9	108.1	69	104.0	97.3
Wash.	1,000	1,000	1,100	145.0	154.0	109.1	145	154.0	120.0
Wisc.	6,300	6,500	6,700	117.8	123.8	113.4	742	805.0	760.0
U. S.	22,310	22,290	22,800	101.5	93.2	91.6	2,265	2,078.0	2,088.3

\* Includes Cranberries put in set aside under the Cranberry Marketing Order as follows:  
 Massachusetts 335,000 Barrels New Jersey 59,000 Wisconsin 190,000 Washington 41,000.

TABLE NUMBER 2

## VALUE OF PRODUCTION OF UNITED STATES CROP

<u>State</u>	<u>1971</u>	<u>1972</u>	<u>1973 (*)</u>
Massachusetts	\$ 11,571,000	\$ 10,319,000	\$ 11,214,000
New Jersey	2,599,000	2,470,000	2,785,000
Oregon	736,000	1,310,000	1,226,000
Washington	1,550,000	1,939,000	1,572,000
Wisconsin	7,949,000	9,997,000	10,716,000
<b>United States</b>	<b>\$ 24,405,000</b>	<b>\$ 26,035,000</b>	<b>\$ 27,513,000</b>

(\*) The 1972 Season average prices were used in computing values.

TABLE NUMBER 3WEEKLY SHIPMENTS FOR MASSACHUSETTS CRANBERRIES (Rail and Truck)

Figures represent total reported movement from shipping point.

<u>Week Ending</u>	<u>Rail</u>	<u>Truck</u>
September 21	-	70.1
September 28	-	51.2
October 5	-	34.5
October 12	-	29.6
October 19	-	28.5
October 26	-	25.3
November 2	-	37.8
November 9	-	82.0
November 16	-	104.5
November 23	-	32.2
November 30	-	63.0
December 7	-	60.7
December 14	-	42.1
TOTAL 1973	-	661.5
TOTAL 1972	-	557.4
TOTAL 1971		(*) 841.1

(\*) School Lunch Deliveries Included

TABLE NUMBER 4

1973 CROP

WEEKLY FOB SHIPPING POINT PRICE RANGE - MASSACHUSETTS

Prices tabulated in following Table are price ranges taken from weekly reports.  
Prices represent cartons containing 24-1 lb. packages.

<u>Week Ending</u>	<u>Film Bags</u>	
	<u>Early Blacks</u>	<u>Howes</u>
September 22	*4.95-5.10 mos 5.00	-
September 29	*4.95-5.10 mos 5.10	-
October 6	*4.95-5.10 mos 5.10	-
October 13	*4.60-5.10 mos 5.10	-
October 20	*4.60-5.10 mos 5.10	-
October 27	4.95-5.10 mos 5.10	-
November 3	5.00-5.50 mos 5.50	6.00-6.25 mos 6.25
November 10	-	6.00-6.25 mos 6.25
November 17	-	6.00-6.25 mos 6.25
November 24	-	6.00-6.25 mos 6.25
December 1	-	*6.15-6.25 mos 6.25
December 8	-	*6.15-6.60 mos 6.60
December 15	-	6.15-6.60 mos 6.60
	<u>Window Boxes</u>	
September 22	*5.10-5.25 mos 5.25	-
September 29	*5.10-5.25 mos 5.25	-
October 6	*5.10-5.25 mos 5.25	-
October 13	*4.75-5.25 mos 5.25	-
October 20	*4.75-5.25 mos 5.25	-
October 27	5.00-5.65 mos 5.65	-
November 3	5.15-5.65 mos 5.65	6.15-6.25
November 10	-	6.25-6.40 mos 6.40
November 17	-	6.25-6.50 mos 6.40
November 24	-	6.25-6.40 mos 6.40
December 1	-	*6.30-6.40 mos 6.40
December 8	-	*6.30-6.75 mos 6.75
December 15	-	6.30-6.75 mos 6.75

\* Promotional Discounts on some sales.



## TABLE NUMBER 5

WEEKLY PRICE RANGE FOR MASSACHUSETTS AND COMPETING CRANBERRIES IN TERMINAL MARKETS

Prices represent 24-1 lb. film bags or window boxes

A T L A N T A

<u>Week Ending</u>	<u>Massachusetts</u>	<u>Howes</u>
	<u>Early Blacks</u>	
September 22	No offerings	No offerings
September 29	No offerings	No offerings
October 6	Bags 6.00 Bxs 6.25-6.50	-
October 13	Bags 6.00 Bxs 6.00-6.50	-
October 20	Bags 6.00 Bxs 6.00-6.50	-
October 27	Bxs 6.00-6.50	-
November 3	Bags 6.00 Bxs 6.00-6.50	-
November 10	Bags 6.00 Bxs 6.00-6.50	-
November 17	-	Bags 6.50 Bxs 7.00
November 24	-	Bags 6.75-7.25 Bxs 7.00-7.50
December 1	-	Bags 7.00-7.25 Bxs 7.50
December 8	-	Bags 7.00-7.25 Bxs 7.50
December 15	-	Bags 7.00-7.25 Bxs 7.50

B A L T I M O R E

<u>Week Ending</u>	<u>Massachusetts</u>	<u>Howes</u>
	<u>Early Blacks</u>	
September 22	Bags 6.00 Bxs 6.50	-
September 29	Supplies too few to quote	-
October 6	Bags 6.00 Bxs 6.25	-
October 13	Bags 6.00 Bxs 6.00-6.25	-
October 20	Bxs 6.00-6.25	-
October 27	Insufficient to quote	-
November 3	Bxs 6.00	-
November 10	Bxs 6.00	Too few to quote
November 17	Bxs 6.00-6.25	Bags 7.25 Bxs 7.25-7.50 mos 7.50
November 24	-	Bags 7.25 Bxs 7.50
December 1	-	Bags 7.25
December 8	-	Bags 7.75 Bxs 8.00
December 15	-	Bags 7.75 Bxs 8.00

B I R M I N G H A M

<u>Week Ending</u>	<u>Massachusetts</u>	<u>Howes</u>
	<u>Early Blacks</u>	
September 22	Insufficient to quote	-
September 29	No supplies	-
October 6	Insufficient to quote	-
October 13	No supplies	-
October 20	Insufficient to quote	-
October 27	6.50-7.25	-
November 3	Insufficient to quote	-
November 10	6.75-7.00	-
November 17	-	7.50-7.75
November 24	-	7.50-8.00 few 8.50
December 1	-	8.60-9.50 mos 9.00
December 8	-	7.50-8.25
December 15	-	Insufficient to quote

TABLE NUMBER 5

WEEKLY PRICE RANGE FOR MASSACHUSETTS AND COMPETING CRANBERRIES IN TERMINAL MARKETS

Prices represent 24-1 lb. film bags or window boxes

B O S T O N

<u>Week Ending</u>	<u>Massachusetts</u>		<u>Howes</u>
	<u>Early Blacks</u>		
September 22	5.50-6.00 mos	5.75 Fair color	5.25
September 29	5.75-6.00 mos	5.75 Fair color	5.25
October 6	Bags 5.00-5.50	Boxes 5.60-5.75	-
October 13	Bags 5.00	Boxes 5.60-5.75	-
October 20	Bags 5.00-5.25 mos	5.00 Boxes 5.60-5.75	-
October 27	Bags 5.00-5.25 mos	5.00 Boxes 5.65-5.75	-
November 3		Boxes 5.65-5.75	5.75-6.00
November 10	Boxes 5.65-5.75	Bags 5.25-5.50	Boxes 6.25-6.85 mos 6.25
November 17	Boxes 5.65-5.75	Bags 5.25-5.50	Boxes 6.75-6.85 Bags 6.00
November 24	-	-	Boxes 6.50-6.75
December 1	-	-	Boxes 6.85-7.00
December 8	-	-	Boxes 6.50-6.75 Bags 6.25
December 15	-	-	Boxes 6.50-6.75 Bags 6.75-7.15

TABLE NUMBER 5

WEEKLY PRICE RANGE FOR MASSACHUSETTS AND COMPETING CRANBERRIES IN TERMINAL MARKETS

Prices represent 24-1 lb. film bags or window boxes.

C H I C A G O

<u>Week Ending</u>	<u>Massachusetts</u>		<u>Wisconsin</u>	
	<u>Early Blacks</u>	<u>Howes</u>	<u>Searles</u>	
September 22	6.00-6.25 mos 6.00	-	-	
September 29	6.00-6.25 mos 6.00	-	-	
October 6	5.75-6.00 mos 6.00	-	5.75-6.00 mos 6.00	
October 13	5.50-6.00 mos 5.50-5.75	-	5.50-6.00 mos 5.50-5.75	
October 20	5.00-6.00 mos 5.50-5.75	-	5.50-6.00 mos 5.50	
October 27	Fair cond 5.00	-	Mos 5.50	
November 3	-	-	5.50-6.00 mos 5.50	
November 10	-	6.75-7.00	5.50-6.00	
November 17	-	few 6.75	Bags 6.00-6.50 Boxes 6.75	
November 24	-	6.50-6.75	Bags 6.00-6.50 Boxes 6.50	
December 1	-	6.00-6.25 mos 6.25	6.00-6.25 mos 6.00	
December 8	-	6.25-6.50 mos 6.25	6.00-6.25 mos 6.25	
December 15	-	6.00 few 7.00	6.00-6.50	

C I N C I N N A T I

<u>Week Ending</u>	<u>Massachusetts</u>		
	<u>Early Blacks</u>	<u>Howes</u>	
September 22	6.00-6.25	-	
September 29	6.00-6.25 mos 6.00	-	
October 6	5.75-6.25 mos 5.75-6.00	-	
October 13	5.75-6.25	-	
October 20	5.65-6.25	-	
October 27	5.75-6.25 mos 5.75-6.00	-	
November 3	5.65-6.25	-	
November 10	5.75-6.00	-	
November 17	6.25-7.00 mos 6.50-6.75	7.00	
November 24	-	7.00-7.50 mos 7.00-7.25	
December 1	-	7.00-7.25	
December 8	-	7.00 few 7.25	
December 15	-	7.00-7.50	

C L E V E L A N D

<u>Week Ending</u>	<u>Massachusetts</u>		
	<u>Early Blacks</u>	<u>Howes</u>	
September 22	6.00-6.50	-	
September 29	5.75-6.25	-	
October 6	Bags 5.75-6.00 Bxs 6.00-6.25	-	
October 13	Bags 5.75-6.00 Bxs 6.00-6.25	-	
October 20	Boxes 6.00-6.25	-	
October 27	Bags 5.75-6.00 Bxs 6.00	-	
November 3	Bags 5.75-6.00 mos 6.00 Bxs 6.00	-	
November 10	Bags 6.00 Bxs 6.00 few 6.25	7.50	
November 17	-	Bags 7.00-7.25 mos 7.25	
		Bxs 7.25-7.50 mos 7.50	
November 24	-	Bags 7.25 Bxs 7.50	
December 1	-	Bags 7.25 Bxs 7.50	
December 8	-	Bags 7.25-7.50 mos 7.25	
December 15	-	Bxs 7.50 few 7.75	

TABLE NUMBER 5

WEEKLY PRICE RANGE FOR MASSACHUSETTS AND COMPETING CRANBERRIES IN TERMINAL MARKETS

Prices represent 24-1 lb. film bags or window boxes

D A L L A S

<u>Week Ending</u>	<u>Wisconsin</u>		<u>Massachusetts</u>	
	<u>Searles</u>	<u>Ben Lears</u>	<u>Howes</u>	
September 22	No supplies	No supplies	-	
September 29	-	6.50 occ low as 6.00	-	
October 6	6.50 occ low as 6.00	6.50 occ low as 6.00	-	
October 13	6.00-6.50	6.00-6.50	-	
October 20	6.00-6.50	-	-	
October 27	Jumbo 6.00-6.50	-	-	
November 3	Jumbo 6.00-6.50	-	-	
November 10	Jumbo 6.00-6.25	-	-	
November 17	Jumbo 6.00-6.25	-	-	
November 24	Jumbo 6.75-7.25 mos 6.75	-	-	
December 1	Jumbo 6.75-7.25 mos 6.75	-	-	
December 8	Jumbo 7.00-7.25	-	-	
December 15	Jumbo 7.00-8.00	-	8.00	

D E N V E R

<u>Week Ending</u>	<u>Massachusetts</u>		<u>Wisconsin</u>
	<u>Early Blacks</u>	<u>Howes</u>	<u>Searles</u>
September 22	6.50	-	-
September 29	6.50	-	-
October 6	6.50	-	-
October 13	6.25-6.50	-	-
October 20	6.25-6.50	-	-
October 27	-	-	6.00-6.50
November 3	6.25-6.50	-	6.00-6.50
November 10	6.25-6.50	-	6.00-6.50
November 17	-	-	6.75-7.00
November 24	-	-	7.00-7.25
December 1	-	-	7.75-8.00
December 8	-	7.75-8.00	7.50
December 15	-	7.75-8.00	7.50

D E T R O I T

<u>Week Ending</u>	<u>Massachusetts</u>		<u>Howes</u>
	<u>Early Blacks</u>		
September 22	Bags 6.00-6.25	Bxs 6.40	-
September 29	Bags 6.00-6.25	Bxs 6.40	-
October 6	Bags 6.00-6.25	Bxs 6.40	-
October 13	Bags 6.00-6.25	Bxs 6.40	-
October 20	Bags 6.00-6.25	Bxs 6.40	-
October 27	Bags 6.00-6.25	Bxs 6.25-6.40	-
November 3	Bags 6.00-6.25	Bxs 6.25-6.40	-
November 10	Bags 6.00-6.25	Bxs 6.40	-
November 17	Bags 6.25	Bxs 6.40	Bags 7.25 Bxs 7.40-7.50
November 24	-	-	Bags 7.25 Bxs 7.40
December 1	-	-	Bags 7.00-7.25 Bxs 7.15-7.40
December 8	-	-	Bags 7.00 Bxs 7.15-7.25
December 15	-	-	Bags 6.50-7.00 Bxs 7.15-7.25

TABLE NUMBER 5

WEEKLY PRICE RANGE FOR MASSACHUSETTS AND COMPETING CRANBERRIES IN TERMINAL MARKETS

Prices represent 24-1 lb. film bags or window boxes.

KANSAS CITY

<u>Week Ending</u>	<u>Massachusetts</u>		<u>Wisconsin</u>
	<u>Early Blacks</u>	<u>Howes</u>	<u>Searles</u>
September 22	6.50	-	-
September 29	6.00-6.50	-	-
October 6	6.25-6.50	-	6.25-6.50
October 13	6.25-6.50	-	6.25-6.50
October 20	6.25-6.50 few 6.15	-	6.25-6.50 few 6.15
October 27	6.50-7.00	-	6.50-7.00
November 3	6.75-7.00	-	6.75-7.00
November 10	6.75-7.00	-	6.75-7.00
November 17	-	6.60-7.25 mos 7.00	6.60-7.25 mos 7.00
November 24	-	6.60-7.25 mos 7.00	6.60-7.25 mos 7.00
December 1	-	-	6.60-7.00
December 8	-	-	6.60-7.00
December 15	-	-	7.00

LOS ANGELES

<u>Week Ending</u>	<u>Massachusetts</u>		<u>Washington</u>
	<u>Early Blacks</u>	<u>Howes</u>	<u>McFarlins</u>
September 22	No supplies	No supplies	No supplies
September 29	No supplies	No supplies	No supplies
October 6	-	-	6.25
October 13	-	-	6.25
October 20	-	-	6.25
October 27	-	-	6.25
November 3	-	-	6.25-6.50
November 10	-	-	6.50
November 17	-	8.00	6.50-7.00
November 24	-	8.00	6.50-7.00
December 1	-	8.00	-
December 8	-	8.00	-
December 15	-	8.00	-

TABLE NUMBER 5

WEEKLY PRICE RANGE FOR MASSACHUSETTS AND COMPETING CRANBERRIES IN TERMINAL MARKETS

Prices represent 24-1 lb. film bags or window boxes

L O U I S V I L L E

<u>Week Ending</u>	<u>Massachusetts</u>		<u>Wisconsin</u>	
	<u>Early Blacks</u>	<u>Howes</u>	<u>Searles</u>	
September 22	6.25-6.75	-	-	
September 29	mos 6.25-6.50	-	-	
October 6	6.25 few 6.50	-	-	
October 13	Bags 5.90 few 6.00-6.25	-	-	
October 20	Bxs 6.00 few 6.25-6.50	-	-	
October 27	Bags 5.75-6.00 mos 5.90	-	-	
November 3	Bxs few 6.25	-	-	
November 10	Bags 5.90-6.00 few 6.25	-	-	
November 17	Bxs 6.00-6.25	7.50	-	
November 24	5.90-6.25 few hgr	7.25-7.50	-	
December 1	6.00-6.25	7.00-7.25	-	
December 8	6.00-6.50 mos 6.25-6.50	7.00-7.25 few 7.50	-	
December 15	-	7.00-7.50 mos 7.00	-	

M I N N E A P O L I S

<u>Week Ending</u>	<u>Massachusetts</u>		<u>Wisconsin</u>	
	<u>Early Blacks</u>	<u>Howes</u>	<u>Searles</u>	
September 22	-	-	6.25-7.00	
September 29	6.25-7.15	-	6.25-7.15	
October 6	6.25-6.85 some 7.15	-	5.75-6.25	
October 13	6.25-6.50 some 7.15	-	5.50-6.00	
October 20	6.25-6.80 some 7.15	-	5.50-6.00	
October 27	6.25-6.80	-	5.50-6.00	
November 3	6.00-6.80	-	5.50-6.00	
November 10	-	6.00-6.50	5.50-6.00	
November 17	-	-	5.50-6.00	
November 24	-	few 6.40-6.75	6.30-7.50	
December 1	-	6.40-7.25	6.00-6.50	
December 8	-	6.45-7.25	6.00-6.50 some 7.00-7.25	
December 15	-	6.40-7.25	6.00-6.50 some 7.00-7.25	

TABLE NUMBER 5

WEEKLY PRICE RANGE FOR MASSACHUSETTS AND COMPETING CRANBERRIES IN TERMINAL MARKETS

Prices represent 24-1 lb. film bags or window boxes

N E W O R L E A N S

<u>Week Ending</u>	<u>Massachusetts</u>		<u>Wisconsin</u>
	<u>Early Blacks</u>	<u>Howes</u>	<u>Searles</u>
September 22	No supplies	-	-
September 29	No supplies	-	-
October 6	No offerings	-	-
October 13	6.50 occ higher	-	-
October 20	6.50	-	-
October 27	6.50	-	-
November 3	6.50	-	-
November 10	fair appear 6.50	8.25	-
November 17	-	8.25	-
November 24	-	8.25-8.50 mos 8.25	-
December 1	-	8.25-8.50 mos 8.50	-
December 8	-	8.50	-
December 15	-	8.50-9.00	8.50-8.75

N E W Y O R K

<u>Week Ending</u>	<u>Massachusetts</u>	
	<u>Early Blacks</u>	<u>Howes</u>
September 22	6.00	-
September 29	6.00	-
October 6	5.75-6.00	-
October 13	5.75-6.00	-
October 20	5.75-6.00	-
October 27	6.00	-
November 3	5.75-6.00	-
November 10	6.00	7.25
November 17	-	7.00-7.25 few 6.75
November 24	-	7.00-7.25
December 1	-	7.25
December 8	-	7.25-7.50 few 7.00
December 15	-	7.50 few low as 7.00

P H I L A D E L P H I A

<u>Week Ending</u>	<u>Massachusetts</u>		<u>New Jersey</u>
	<u>Early Blacks</u>	<u>Howes</u>	<u>No variety spec.</u>
September 22	6.00	-	-
September 29	5.75-6.00	-	-
October 6	6.00	-	-
October 13	5.75-6.00	-	-
October 20	5.75-6.00	-	-
October 27	5.75-6.00	-	-
November 3	5.75-6.00	-	-
November 10	5.75-6.00	-	-
November 17	-	7.00-7.25	6.75-7.00
November 24	-	7.00-7.25	-
December 1	-	7.00-7.25	-
December 8	-	7.00-7.25	-
December 15	-	7.00-7.25	-

TABLE NUMBER 5

WEEKLY PRICE RANGE FOR MASSACHUSETTS AND COMPETING CRANBERRIES IN TERMINAL MARKETS

Prices represent 24-1 lb. film bags or window boxes

P I T T S B U R G H

<u>Week Ending</u>	<u>Massachusetts</u>	
	<u>Farly Blacks</u>	<u>Howes</u>
September 22	6.50 (few sales)	-
September 29	6.25	-
October 6	6.25	-
October 13	6.00-6.25	-
October 20	6.00-6.25	-
October 27	few 6.25	-
November 3	few 6.25	-
November 10	-	7.00-7.50
November 17	-	7.25-7.50
November 24	-	7.25-7.50
December 1	-	7.25-7.50
December 8	-	7.00-7.50 mos 7.25-7.50
December 15	-	7.00-7.50

P O R T L A N D, O R E G O N

<u>Week Ending</u>	<u>Washington</u>	<u>Massachusetts</u>
	<u>McFarlins</u>	<u>Howes</u>
September 22	No supplies	-
September 29	6.10-6.70	-
October 6	5.75-6.75	-
October 13	5.75-6.75	-
October 20	5.75-6.75	-
October 27	5.75-6.25 few 6.40	-
November 3	5.50-6.25 few 6.40	-
November 10	6.10-6.25	-
November 17	6.10-6.25	-
November 24	6.00-6.50	8.10-8.40
December 1	6.00-6.25	7.00-8.40
December 8	6.75-7.00	7.85-8.40
December 15	-	7.85-8.40

S A N F R A N C I S C O

<u>Week Ending</u>	<u>Washington</u>	<u>Wisconsin</u>	<u>Massachusetts</u>
	<u>McFarlins</u>	<u>Searles</u>	<u>Howes</u>
September 22	No supplies	No Supplies	-
September 29	No supplies	No Supplies	-
October 6	6.00	-	-
October 13	6.00	-	-
October 20	6.00	-	-
October 27	6.00	-	-
November 3	5.85-6.00	-	-
November 10	6.00-6.25	-	-
November 17	6.50-6.75	-	-
November 24	-	6.50 occ 6.25	-
December 1	-	6.25-6.50	-
December 8	-	-	7.75-8.00
December 15	-	-	8.00 few 8.25-8.50



TABLE NUMBER 5

WEEKLY PRICE RANGE FOR MASSACHUSETTS AND COMPETING CRANBERRIES IN TERMINAL MARKETS

Prices Represent 24-1 lb. film bags or window boxes.

S E A T T L E

This office closed as of  
June 29, 1973

S T . L O U I S

<u>Week Ending</u>	<u>Massachusetts</u>		<u>Wisconsin</u>
	<u>Early Blacks</u>	<u>Howes</u>	<u>Searles</u>
September 22	5.60-6.00 mos 5.75	-	-
September 29	5.75	-	6.00
October 6	5.75	-	6.00
October 13	5.75-6.00	-	-
October 20	5.65-5.75 mos 5.75	-	-
October 27	5.50-5.75 mos 5.75	-	-
November 3	5.65-5.75 mos 5.75	-	5.75-5.90 mos 5.75
November 10	5.65-5.85 mos 5.75	-	5.75-6.00 mos 5.85-6.00
November 17	5.75-6.00	6.75-7.00 mos 6.75	6.00-6.50
November 24	-	6.75	6.25-6.50 mos 6.25
December 1	-	7.15-7.25	6.50-6.75 mos 6.75
December 8	-	7.00-7.25 mos 7.10-7.25	-
December 15	-	7.00-7.25	-

Washington

McFarlins

December 8	6.75
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W A S H I N G T O N , D . C .

<u>Week Ending</u>	<u>Massachusetts</u>	
	<u>Early Blacks</u>	<u>Howes</u>
September 22	6.00	-
September 29	6.00 few higher	-
October 6	5.85-6.00	-
October 13	5.75-6.00	-
October 20	5.75-6.00	-
October 27	5.50-6.00	-
November 3	5.75-6.00	-
November 17	6.00-6.25	7.00-7.25
November 24	-	7.40-7.50
December 1	-	7.00-7.20 mos 7.00
December 8	-	7.00-7.25
December 15	-	7.00-7.25 occ higher

TABLE NUMBER 6

WEEKLY TRUCK RECEIPTS IN CARLOT EQUIVALENTS  
MASSACHUSETTS CRANBERRIES WITH COMPETING AREAS IN TERMINAL MARKETS

Carlot Equivalent Equals 1,000 cartons or 250 barrels

<u>Week Ending</u>	<u>ATLANTA</u>		<u>BALTIMORE</u>		<u>BIRMINGHAM</u>		<u>BOSTON</u>		<u>CHICAGO</u>	
	<u>Mass</u>		<u>Mass</u>		<u>Mass</u>		<u>Mass</u>		<u>Mass</u>	<u>Wisc</u>
September 22	.3		.3		.6		3.3		1.0	-
September 29	-		.4		-		2.0		.9	.2
October 6	.7		.6		.1		2.1		.5	1.2
October 13	.5		1.3		-		2.2		.7	2.5
October 20	-		-		.1		2.2		-	2.0
October 27	-		.4		.2		1.0		-	11.8
November 3	.1		.1		-		2.1		-	2.1
November 10	1.6		1.5		.7		2.2		.4	6.8
November 17	.5		.5		-		4.4		-	4.7
November 24	.4		.7		.1		3.8		-	8.6
December 1	.8		-		.7		1.8		-	-
December 8	1.0		1.0		1.0		3.1		-	-
December 15	-		.7		-		.6		.7	1.4
Totals	5.9		7.5		3.5		30.8		4.2	31.3

<u>Week Ending</u>	<u>CINCINNATI</u>		<u>CLEVELAND</u>		<u>DALLAS</u>		<u>DENVER</u>	
	<u>Mass</u>		<u>Mass</u>		<u>Mass</u>	<u>Wisc</u>	<u>Mass</u>	<u>Wisc</u>
September 22	1.1		2.0		-	-	2.5	-
September 29	1.1		.5		.2	1.7	-	-
October 6	.8		.4		-	1.3	-	.8
October 13	1.4		.6		.1	.8	1.3	1.3
October 20	1.5		.5		-	.5	1.3	1.5
October 27	1.2		-		-	1.4	-	1.7
November 3	2.8		.8		-	.3	1.3	1.4
November 10	1.1		.9		-	3.2	-	-
November 17	3.9		2.5		-	.9	-	4.3
November 24	3.6		2.5		-	2.7	4.1	-
December 1	1.1		1.9		-	-	1.3	-
December 8	.6		.8		-	1.6	-	-
December 15	2.2		.5		.3	2.6	2.9	-
Totals	22.4		13.9		.6	17.0	14.7	11.0

<u>Week Ending</u>	<u>DETROIT</u>		<u>KANSAS CITY</u>		<u>LOS ANGELES</u>			<u>LOUISVILLE</u>
	<u>Mass</u>	<u>Wisc</u>	<u>Mass</u>	<u>Wisc</u>	<u>Mass</u>	<u>Wash</u>	<u>Cd</u>	<u>Mass</u>
September 22	1.0	-	1.0	1.2	-	-	-	.4
September 29	1.1	-	2.1	2.4	-	-	-	.1
October 6	1.2	-	1.0	3.1	-	1.6	-	.2
October 13	-	-	1.8	5.0	-	7.5	1.6	.3
October 20	.3	-	-	2.4	-	3.2	-	.2
October 27	.7	-	-	1.2	-	4.4	-	-
November 3	.7	-	-	2.6	-	4.6	-	.4
November 10	.5	1.3	-	-	1.5	3.0	-	.2
November 17	7.3	.5	-	9.0	3.0	9.0	-	.5
November 24	7.0	7.4	-	.2	6.0	4.5	-	2.0
December 1	.4	-	-	.2	1.5	-	-	.7
December 8	.2	-	-	-	3.0	-	-	.1
December 15	1.7	-	-	-	3.0	1.5	-	1.3
Totals	22.9	9.2	5.9	27.3	18.0	39.3	1.6	6.4

TABLE NUMBER 6

## WEEKLY TRUCK RECEIPTS IN CARLOT EQUIVALENTS

## MASSACHUSETTS CRANBERRIES WITH COMPETING AREAS IN TERMINAL MARKETS

Carlot Equivalent Equals 1,000 Cartons or 250 Barrels

<u>Week Ending</u>	<u>MINNEAPOLIS</u>		<u>NEW ORLEANS</u>		<u>NEW YORK</u>	<u>PHILADELPHIA</u>	
	<u>Mass</u>	<u>Wisc</u>	<u>Mass</u>	<u>Wisc</u>	<u>Mass</u>	<u>Mass</u>	<u>N. J.</u>
September 22	.4	.6	-	-	.8	.8	.2
September 29	.4	.4	-	-	1.0	.2	-
October 6	.2	.4	.3	-	1.3	2.2	-
October 13	.3	.4	.6	-	3.1	.6	-
October 20	-	.1	.3	-	1.9	1.2	-
October 27	-	1.1	.1	-	.9	1.1	-
November 3	-	.2	.1	-	2.9	2.3	-
November 10	-	2.6	.5	-	1.8	.2	.1
November 17	-	1.1	.1	-	5.9	2.6	.1
November 24	-	1.3	.3	-	8.7	2.4	-
December 1	-	.3	-	-	2.0	-	-
December 8	-	.3	.4	-	.7	1.4	-
December 15	-	.3	.5	.1	.6	1.8	-
Totals	1.3	9.1	3.2	.1	31.6	16.8	.4

  

<u>Week Ending</u>	<u>PITTSBURGH</u>		<u>PORTLAND, OREGON</u>		<u>ST. LOUIS</u>	
	<u>Mass</u>		<u>Wash</u>		<u>Mass</u>	<u>Wisc</u>
September 22	.5		-		.9	-
September 29	.5		-		.8	1.5
October 6	.1		2.8		.8	.4
October 13	-		-		.4	.7
October 20	.9		-		.6	.4
October 27	-		1.7		-	1.7
November 3	-		1.5		-	2.3
November 10	2.7		2.2		-	2.4
November 17	3.2		1.3		2.5	.8
November 24	1.8		.9		1.6	.6
December 1	1.4		-		.8	-
December 8	-		-		-	-
December 15	.2		-		1.7	-
Totals	11.3		10.4		10.1	10.8

  

<u>Week Ending</u>	<u>SAN FRANCISCO</u>			<u>SEATTLE</u>	<u>WASHINGTON, D. C.</u>
	<u>Mass</u>	<u>Wash</u>	<u>Wisc</u>	<u>Office Closed</u>	<u>Mass</u>
September 22	-	-	-		.3
September 29	-	-	-		.1
October 6	-	4.5	-		.2
October 13	-	8.0	-		.2
October 20	-	6.3	-		1.3
October 27	-	1.5	-		.6
November 3	-	3.7	-		.3
November 10	-	6.0	-		.2
November 17	-	2.1	2.4		2.0
November 24	-	-	-		1.4
December 1	.4	-	-		.9
December 8	3.0	-	-		.4
December 15	-	-	-		1.1
Totals	3.4	32.1	2.4		9.0

TABLE NUMBER 7

WEEKLY RAIL RECEIPTS MASSACHUSETTS CRANBERRIES WITH COMPETING AREAS IN  
TERMINAL MARKETS

NO RAIL RECEIPTS REPORTED IN THE U. S.

TABLE NUMBER 8

ANNUAL SHIPMENTS OF MASSACHUSETTS CRANBERRIES 91957-1973)

<u>Year</u>	<u>Rail</u>	<u>Truck</u>	<u>Total</u>
1957	181	604	785
1958	129	688	817
1959	42	408	450
1960	87	736	823
1961	109	569*	678*
1962	138*	892*	1030*
1963	110*	741*	851*
1964	26	748	774
1965	19	746	765
1966	5	720	725
1967	8	522	530
1968	5	703	708
1969	1	607	608
1970	0	749	749
1971	0	841*	841*
1972	0	557	557
1973	0	662	662

\* Figures include School Lunch Deliveries

TABLE NUMBER 9

ANNUAL FOB PRICE RANGES OF MASSACHUSETTS CRANBERRIES (1957-1973)

<u>Year</u>	<u>Film Bags</u>	<u>Early Blacks</u>	<u>Window Boxes</u>	<u>Film Bags</u>	<u>Howes</u>	<u>Window Bxs</u>
1957	-	3.30-3.75	-	-	3.50-4.35	-
1958	-	3.60-4.00	-	-	4.00-4.20	-
1959	-	3.90-4.00	-	-	3.90-4.25	-
1960	-	3.25-4.25	-	-	3.25-3.50	-
1961	-	3.75-4.00	-	-	3.85-4.25	-
1962	-	4.00-4.25	-	-	4.00-4.50	-
1963	-	4.00-4.25	-	-	4.10-4.65	-
1964	-	4.40-4.50	-	-	4.65-5.00	-
1965	-	4.50-4.75	-	-	4.75-5.00	-
1966	-	4.60-5.00	-	-	5.15-5.65	-
1967	-	4.00-5.00	-	-	5.30-5.85	-
1968	-	4.65-5.25	-	-	5.10-6.50	-
1969	5.00-5.75	-	5.15-5.90	6.50-6.75	-	6.00-6.90
1970	4.15-4.50	-	4.40-4.90	5.00-7.35	-	5.15-7.50
1971	4.35-4.85	-	4.50-5.00	5.10-5.50	-	5.25-5.65
1972	4.60-5.00	-	4.75-5.65	5.85-6.35	-	6.00-6.50
1973	4.60-5.50	-	4.75-5.65	6.00-6.60	-	6.15-6.75

TABLE NUMBER 10UNLOADS IN TERMINAL MARKETS BY VOLUME AND ORIGIN STATEM A S S A C H U S E T T S

1. New York (31.6)	8. Cleveland (13.9)	15. Kansas City (5.9)
2. Boston (30.8)	9. Pittsburgh (11.3)	16. Chicago (4.2)
3. Detroit (22.9)	10. St. Louis (10.1)	17. Birmingham (3.5)
4. Cincinnati (22.4)	11. Washington (9.0)	18. San Francisco (3.4)
5. Los Angeles (18.0)	12. Baltimore (7.5)	19. New Orleans (3.2)
6. Philadelphia (16.8)	13. Louisville (6.4)	20. Minneapolis (1.3)
7. Denver (14.7)	14. Atlanta (5.9)	21. Dallas (.6)

W I S C O N S I N

1. Chicago (31.3)	4. Denver (11.0)	7. Minneapolis (9.1)
2. Kansas City (27.3)	5. St. Louis (9.1)	8. San Francisco (2.4)
3. Dallas (17.0)	6. Detroit (9.2)	9. New Orleans (.1)

W A S H I N G T O N

1. Los Angeles (39.3)	2. San Francisco (32.1)	3. Portland, Oregon (10.2)
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C A N A D A

1. Los Angeles (1.6)
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N E W J E R S E Y

1. Philadelphia (.4)
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